



Notice of New Price

Seiko Instruments Inc.

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31 Mar, 2025

Dear Valued Customer,

We sincerely appreciate your continued support.

Please be informed that we will be implementing a new price for our product.

As you may be aware, the market price of silver has been rising significantly. In addition to this, the costs of other raw materials have also increased.

While we have made every effort to offset these cost increases through various internal measures—such as improving productivity and reducing management costs—it has become increasingly difficult to absorb these rising expenses through our own efforts alone.

We appreciate your kind understanding and ongoing partnership.

Details

1. Applicable Products

All SEIZAIKEN batteries

2. Price increase range

Please refer to the new price list.

3. Effective Date

The new price will be applied to orders placed from **April 2025** onward,
and will be effective for **shipments from July 2025**.

Further details will be provided separately by your assigned sales representative.

We kindly ask for your cooperation and continued support.

Best regards,

Hiroshi Umemura,
General Manager
Sales Department 2
Electronic Components Business Management Head Office