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October 1, 2025
Maxell, Ltd.

To Our Valued Customers,

Notice of Button Battery Price Revision

Due to the recent significant increases in raw material costs, as well as rising logistics and labor expenses, we have been making every effort to maintain our current pricing through various cost-saving initiatives.

However, due to the continued rise in raw material costs, it has become increasingly difficult for us to maintain our current pricing.

Therefore, we regret to inform you that we will be revising the prices of our button batteries. We sincerely apologize for any inconvenience this may cause and kindly ask for your understanding in this matter. Details regarding the specific pricing changes will be communicated separately by our sales representatives.

We remain committed to providing high-quality products and services and greatly appreciate your continued support and cooperation.

Sincerely,

Details

1. Products Affected

- Silver Oxide Batteries (For detailed pricing information, please refer to the attached document.)

2. Effective Date

- Shipments from our factory starting April 2026

Should you have any questions or concerns, please do not hesitate to contact your sales representative. Thank you for your understanding and support.

S Kawano

Seiji Kawano
Senior Manager,
Marketing & Sales Division
Maxell, Ltd.